

HONOLULU **FESTIVAL** FOUNDATION

P.O. Box 8494 Honolulu, Hawaii 96830 Tel (808) 926-2424 Fax (808) 926-9648 www.honolulufestival.com

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August 20, 2015

Chair Joey Manahan Vice Chair Ann H. Kobayashi and Members City Council City and County of Honolulu Honolulu, HI 96813-3077

Dear Chair Manahan, Vice Chair Kobayashi and Committee members:

On behalf of the Honolulu Festival Foundation Board of Directors, we would like to express our sincere appreciation for the City & County Honolulu's continuous support of the Honolulu Festival. We strongly support Bill 60 (2015). With your support, the 21st Honolulu Festival was successfully completed. The upcoming 22nd Honolulu Festival will take place on March 11-13, 2016.

As you know, the Honolulu Festival has evolved into Hawaii's premier cultural event promoting understanding and ethnic harmony between the people of Hawaii and the Pacific Rim region through educational programs, performances and activities sponsored by the Honolulu Festival Foundation, a nonprofit organization.

The three day festival continues to successfully share the rich and vibrant blend of American, Asian, Hawaiian and the Pacific Rim region with the rest of the world. Each year, the Festival draws thousands of new and returning spectators to experience the cultural event.

The Festival culminates with a Grand Parade down Kalakaua Avenue showcasing performances by the international participants of the Festival, marching bands, mikoshi, colorful floats and many others. The Festival ends with the spectacular Nagaoka Fireworks Show off Waikiki Beach.

Currently, we must participate in the Waikiki Parade lottery each year which creates uncertainty for the Festival organizers, for should we lose the bid, we will lose the most important part of the Festival. In order to resolve this situation, we have requested to Mayor Caldwell to change the status, and today we humbly request you as well, granting us "Legacy Parade" status for all subsequent years at the earliest opportunity. We understand that this would include changing the law, but this would ensure that the Honolulu Festival will continue for years to come, bringing together the people and cultures of the Pacific Rim, in a celebration of peace and harmony. Again, we greatly support Bill 60 (2015). Once it is cleared, the Honolulu Festival will become extremely strong and an event that will be part of Hawaii's legacy.

Respectfully,

Tsukasa Harufuku

President

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